

Labour Market Intelligence Snapshot for Berkshire*

Data source: Lightcast (*sample issued June 2026*)

**Other regional snapshots are available*

A Sample of the Insights Available Through a Bespoke Report

Labour Market Intelligence brings together job vacancy data, skills demand trends and workforce information to help organisations make more informed decisions about recruitment, workforce planning and business growth.

What Can Labour Market Intelligence Tell You?

Recruitment Demand

Understand:

- Which occupations are currently attracting the most vacancies
- How recruitment demand is changing over time
- Which sectors are expanding or contracting
- How competitive the recruitment market is

Skills Demand

Identify:

- The skills employers are actively looking for
- Emerging skills requirements
- Digital and technical skills trends
- Transferable skills that are becoming increasingly valuable

Workforce Planning

Explore:

- Future workforce risks
- Potential skills shortages
- Changing workforce requirements

- Areas where upskilling may be needed

Local Labour Markets

Gain insight into:

- Regional employment trends
- Talent availability
- Recruitment hotspots
- Industry concentrations

Typical Questions We Help Organisations Answer

- ✓ Are we hiring for the right role?
- ✓ Is the talent we need available locally?
- ✓ What skills are becoming more important in our sector?
- ✓ How competitive is the market for this role?
- ✓ What workforce challenges should we prepare for?
- ✓ Which occupations are growing fastest?
- ✓ Where are future skills gaps likely to emerge?

Example Outputs from a Bespoke Report

A tailored Labour Market Intelligence report could include:

- Vacancy demand analysis
- Skills demand trends
- Sector-specific insights
- Occupation profiles
- Recruitment market assessments
- Regional labour market analysis
- Workforce planning recommendations

Why It Matters

Many workforce and recruitment decisions are based on assumptions, experience or historic demand. Labour Market Intelligence provides an evidence base that can help organisations:

- Reduce recruitment risk
- Improve workforce planning
- Identify skills needs
- Make more informed investment decisions
- Strengthen future workforce resilience

Interested in Exploring This Further?

A [bespoke Labour Market Intelligence report](#) can be tailored to your:

- Industry sector
- Occupation groups
- Growth plans
- Recruitment challenges
- Geographic area

[Contact us](#) to request a bespoke Labour Market Intelligence report

Labour Market Insights at a Glance

Berkshire | March 2025 – June 2026

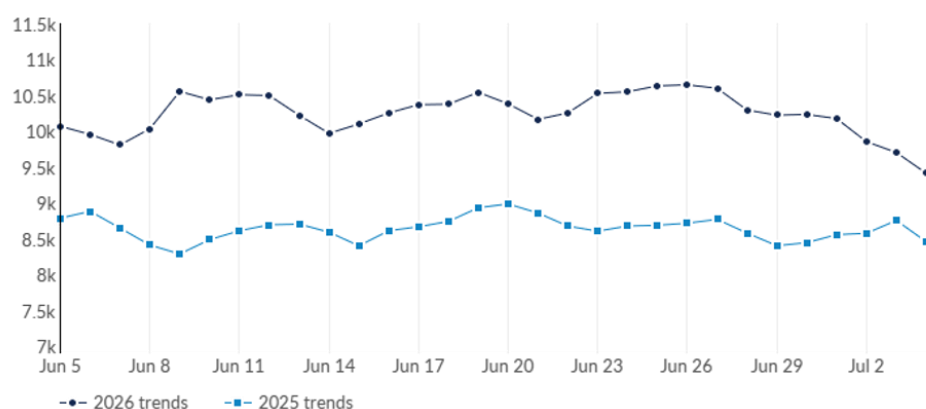
Recruitment Demand

- 129,539 *unique** job postings advertised across Berkshire between March 2025 and June 2026.

** de-duplicated job postings. Multiple postings that list the same job, same company, and same region are reduced to 1 unique posting/explanation.*

Unique Postings Trend

This view displays the most recent 30 days of job postings activity to show near-term trends.



Top 5 Hiring Sectors (2-digit SOC)

- Healthcare
- Education
- Retail Trade
- Hospitality & Catering
- Public Sector & Government

Top 5 Specialised Skills in Demand

- Project Management
- Continuous Improvement Processes
- Auditing
- Marketing
- Finance

Top 5 Posted Occupations Groups (4-digit SOC)

- Hospitality, Food and Tourism
- Sales
- Healthcare
- Education and Training
- Business Management and Operations

Did You Know?

Employers increasingly compete for skills rather than job titles. This means organisations in different sectors may be recruiting from the same talent pool, creating competition for workers with transferable skills such as project management, communication and leadership.

Questions to Consider

- Do these reflect the skills your workforce currently has?
- Which skills will become more important over the next 2–3 years?
- Are you recruiting for skills, experience or job titles?
- How difficult would it be to replace a key employee?

Available Through a Bespoke Labour Market Report

The insights shown here are only a high-level snapshot. A bespoke report can provide detailed analysis tailored to your organisation, sector and workforce challenges.

- ✓ Skills demand trends
- ✓ Recruitment competition analysis
- ✓ Talent availability
- ✓ Future workforce trends
- ✓ Skills shortages
- ✓ Sector-specific insights
- ✓ Occupation-level intelligence
- ✓ Local labour market analysis

Workforce Risk Snapshot

Labour Market Signals

- Skills shortages continue to affect selected occupations.
- Demand for technical and digital skills remains strong.
- Competition for experienced workers is increasing in some sectors.
- Many employers are investing in upskilling existing staff alongside recruitment activity.

Questions to Consider

- Which roles would be hardest for your organisation to replace?
- Where are your critical skills concentrated?
- What would happen if a key employee left tomorrow?
- Are your workforce plans aligned to future skills requirements?