



**The Skills and
Business Hub**
FROM CLASSROOM TO BOARDROOM

PRODUCTS, SERVICES AND PRICELIST



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skillsandbusinesshub.org

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WELCOME TO THE SKILLS AND BUSINESS HUB

The Skills and Business Hub is an independent organisation supporting businesses, individuals, and educators across Berkshire and the surrounding area.

Through our business network, we bring together expert advice, practical support, and real opportunities to help you move forward with confidence *from classroom to boardroom*.

We help businesses move faster, make better decisions, and build the capability they need to grow through insight-led training, expert support, and trusted partnerships.



Our products and Services



Training courses



Labour market and skills insights



Employer careers partnership



Business consultancy



Sponsorship opportunities



Sector and cluster support



Training courses

At The Skills and Business Hub, our training courses are designed to help individuals and organisations build the capabilities they need to succeed in a fast-changing world.

We deliver high-quality, practical learning designed to build the essential business skills employers need now, including digital and data confidence, effective leadership, communication, commercial awareness and sales, adaptability and inclusive wellbeing practices. Alongside our existing course offer, we also provide bespoke programme design tailored to your organisation's goals, challenges and operating environment.

All of our training is live, interactive and highly practical, shaped around real-world challenges rather than theory alone. By focusing on outcomes that matter (improved performance, stronger teams and sustainable capability) our training supports organisations to turn insight into action and achieve lasting impact.



Our expert trainers make complex topics accessible and relevant, helping you build the skills needed to thrive in a fast-moving world.

Organisations that provide meaningful training are 17% more productive and 21% more profitable, underlining the value of practical, workplace-focused learning.

Source: Gallup (2024/25)

Labour market and skills insights

We provide access to high quality labour market and skills insight to help businesses understand workforce trends, skills demand and emerging opportunities.

Using **Lightcast labour market intelligence**, combined with our sector knowledge and local insight, we translate complex data into clear, practical intelligence that supports planning, recruitment and strategic decision making.

Business network members benefit from regular labour market briefings, high-level insights, skills trend analysis, and updates on key workforce challenges affecting employers.



Lightcast is a leading labour market intelligence platform. The Skills and business Hub uses it to translate real-time job and skills data into clear insight on workforce trends and skills demand.

We also offer businesses the opportunity to commission or purchase individual reports, providing focused labour market and skills intelligence to support specific business decisions. All reports are designed to be practical, clearly presented and relevant to real-world challenges.

Employer careers partnership

Employers are under ongoing pressure to demonstrate social value, strengthen future talent pipelines and engage meaningfully with young people.

At the same time, schools and colleges need high-quality employer engagement to meet statutory guidance and the Gatsby Benchmarks, provide effective careers guidance, and help young people develop the knowledge, skills and confidence they need to transition into the world of work.



As the official Careers Hub for Berkshire, The Skills and Business Hub provides employers with direct, trusted access to local schools and colleges across Berkshire. Our role ensures careers engagement is high-quality, well-coordinated and aligned to national frameworks – creating value for employers while supporting positive outcomes for young people.

We go beyond brokering introductions. Our team provides expert consultancy to help employers shape their involvement at the right level, ensuring activity is meaningful, age-appropriate and aligned to curriculum, learner and school needs.

Our partnership packages are designed to support businesses to clearly articulate how their sector, roles and skills link to learning and progression pathways, helping schools deliver effective careers guidance while enabling employers to evidence social value, Environmental Social and Governance (ESG) impact and workforce priorities.

Business consultancy

Our consultancy services deliver impactful and actionable insight. We work with organisations to tackle complex challenges, reduce uncertainty, and enable confident decision making that drives sustainable growth and team confidence.

Our expert team brings extensive sector expertise and a practical, partnership-driven approach to help you explore new funding or bid opportunities, navigate new projects, or implement labour market insights to develop business solutions.

Because every organisation's journey is different, we provide tailored support across a wide range of specialist areas. We work closely with businesses, local authorities, and sector bodies to help identify opportunities, solve challenges, and shape solutions that deliver real impacts



Consulting isn't about telling organisations what to do - it's about helping them make better decisions and deliver better results.

Advertise through sponsorship

By sponsoring business events and sector-led activity, employers can increase visibility with key audiences, connect with future talent and position themselves as leaders in skills and workforce development.



We offer a range of flexible sponsorship opportunities that enable businesses to raise their profile, strengthen their brand and achieve tangible commercial benefits.

We work in partnership with sponsors to shape activity that reflects their commercial priorities and values, ensuring sponsorship delivers measurable business outcomes alongside lasting social value through practical, locally focused action.

Our sponsorship opportunities are designed to support business growth and brand recognition, while also creating positive impact for individuals, communities and the local economy.

Interested in sponsoring? Contact us to discuss available opportunities.

info@skillsandbusinesshub.org

Sector and cluster support

Our sector and cluster support is designed to help leading organisations shape the future of their sectors by turning shared challenges into collective action.

We convene major employers, partners and industry leaders to explore shared challenges – from evolving skills needs, to the opportunities and implications of AI – creating the space for strategic dialogue, collaboration, and innovation.

We help translate insights into actions, supporting collaboration, strengthening and connecting partners around shared goals. This ensures organisations not only stay ahead of change but actively shape it to their advantage.

Engagement combines sector partnerships and collective influence with...



Through our insight, networks, and expert facilitation, we help give your business the advantage to move forward. Whether you're looking to strengthen cross sector partnerships, tackle workforce challenges, or drive coordinated industry action, we're ready to work with you.



The Skills and Business Hub

CURRENT PRICING - MAY 2026

Training Courses

Open training programmes
from £250-£750 + VAT per delegate

Extended or multi-day programmes
from £5,000 + VAT

Bespoke in-house training
from £2,000- £6,000 + VAT per
programme

Labour Market & Skills Insights

Bespoke business insight reports are
available on commission.

Contact us to discuss your
requirements.

Consultancy

Professional consultancy support
£500 - £1,000 + VAT per day

Strategic leadership, programme
design or facilitation
From £1,200 + VAT per day

Sponsorship Opportunities

Event Sponsorship
from £1,000- £5,000 + VAT

Corporate Activity Sponsorship
from £150 + VAT

Programme or Annual Partnership
From £5,000 + VAT

Employer Careers Partnership

Careers Connect
£1,500 + VAT

Careers Impact
£3,500-£7,000 +VAT

Careers Partnership*
Packages from £12,000 + VAT

Sector and Cluster

Indicative annual investment:

Sector or cluster partner
£5,000-£7,500 + VAT

Lead/anchor sector partner
£10,000-£20,000 + VAT

**All packages can be tailored to meet
commercial and social value objectives.*



The Skills and Business Hub

Business network

We connect businesses with practical insight, trusted partnerships and real opportunities to strengthen their workforce and business performance.



[Join our network](#)

Our network brings together businesses, educators, partners and industry leaders who want to grow, adapt and stay competitive in a changing landscape.

As a member of our FREE business network you can:

- **Raise your profile** through creating business listings, promoting vacancies to reach local talent, and advertising events and opportunities to a wider business and skills audience.
- **Gain exclusive entry** to targeted events and participate in industry peer-to-peer collaboration.
- **Stay connected and informed** with updates, business insights and practical tools and resources designed to move your business forward.
- **Access high-quality labour market intelligence** to inform business decisions, spot emerging opportunities and respond confidently to skills and workforce challenges.



**Be part of something bigger.
Join our business network today.**



Contact us:

Registered address:

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Connect with us:



skillsandbusinesshub.org